

Job Search Strategies That Work

KEN BOHRER

SENIOR CAREER COUNSELOR

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We'll Discuss....

- **SCDC Services**
- **Career Assessments**
- **How Positions are filled**
- **Networking**
- **Handshake**
- **GoinGlobal**
- **Professional Associations**
- **LinkedIn**
- **Library Resources (Mergent Intellect)**
- **Informational Interviews**
- **Alumni Association**
- **Additional Workshops**
- **Questions**

STEINBRIGHT CAREER DEVELOPMENT CENTER

COOPERATIVE EDUCATION

CAREER SERVICES

EMPLOYER RELATIONS

PROFESSIONAL RESOURCES

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WWW.Drexel.edu/SCDC



Steinbright
Career Development Center



Career Development Center
Steinbright

Steinbright Career Development Center Services

Career Navigator

Discover your next steps along your career development journey.

**EXPLORE THE CAREER
NAVIGATOR**

Speak with a Career Counselor

Ken Bohrer
Senior Career Counselor

**SCHEDULE AN
APPOINTMENT**

Advancing your career is one of the most important reasons for going to graduate school. With research, preparation, and perseverance, and with the guidance of Steinbright's Career Services, you can achieve your career objectives. Steinbright provides individual sessions for graduate students, workshops on important topics relevant to your job search, and various events that connect you with employers. The Steinbright Career Development Center supports students with the following and more.

- Career assessment and counseling
- Job search skills
- Interview preparation
- Resume and Curriculum Vitae (CV) critique
- LinkedIn profile review
- Salary negotiations
- Professional networking strategies
- Researching employers and organizations

Career counselor appointments can be made from the [Career and Educational Counseling page](#). Students can see up for career workshops, career fairs, and employer information sessions on [Upcoming Events](#).



Steinbright
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First Question to Students?

What position (job title) are you seeking?

Can't conduct an effective job search without it!



SCDC has Career Assessments

STEINBRIGHT CAREER DEVELOPMENT CENTER



Search

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First-Year Career Counseling

Career Services for Graduate Students

Career Assessments

Career Guides

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Career Assessments

The Steinbright Career Development Center offers personality tests to help students understand themselves and see how their interests can align with their career goals.

Whether you have an idea of what you want to do with your future career or don't know where to start, these assessments can offer valuable insights. To learn more, reach out to Steinbright at scdc@drexel.edu.

Self-Guided Career Assessments

FOCUS 2

Created by experts, [FOCUS 2](#) provides reliable assessments to match users with occupations and up-to-date career information. You can [register with your Drexel email](#) and the access code "dragons". If you have any questions about your results or wish to follow up with a career counselor, please email scdc@drexel.edu to review your results with a career counselor.

O*NET Interest Profiler

The [O*NET Interest Profiler](#) can help you find a career field that best fits you based on your interests.

Counselor Administered Career Assessments

Myers-Briggs Type Indicator (MBTI)

The Career Report applies MBTI results to identify job families and occupations that potentially could be a good fit for reported MBTI type, with descriptions on how personality type affects Career Choice, Career Exploration, and Career Development. The Interpretation includes descriptions and explanations of the four preference scales including Introversion/extraversion, sensing/intuition, thinking/feeling, judging/perceiving. Supplemental handouts include: definitions and characteristics/descriptors of MBTI personality type, the effect of preferences on work setting, Type In College, Type and Careers, Type In Organizations, Type and Career Coaching, Type and Learning, and Type and Leadership.

Strong Interest Inventory

The Strong Interest Inventory includes summary and interpretative information on six occupational themes — Realistic, Investigative, Artistic, Social, Enterprising, and Conventional, linking these themes with interests, work activities, potential skills, and values. The report indicates level of interest (high to low) on basic interest scales and compares interests to people in over 120 various occupations on all themes, indicating to students how their interest patterns match individuals in specific professions. The College Profile links strong results to typical college majors, campus organizations/activities, internships/job settings, and college courses.

Career Navigator

Discover your next steps along your career development journey.

EXPLORE THE CAREER NAVIGATOR

Power of Networking....

- What % of jobs are never listed anywhere?

80%

- What do you think?
- What is Networking?

The developing of contacts or exchanging of information with others in an informal network, as to further a career.

How Positions Are Filled

- **Internal postings**
- **Contacts**
- **Job Postings**



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Filling Jobs



Handshake



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View your school's resources



Reply to Sarah Orchulli from FSA?

Reply

New matches for your search: Photography

[View more](#)



Wedding Salon

Journalism, Media & Publishing



Create, Engage, Lead: Summer 2025

Part-time job

United States (Remote) · 4 days ago · **New**



Hachette Book Group USA

Journalism, Media & Publishing



Marketing Assistant, Storey

\$42K/yr · Full-time job

North Adams, MA (Hybrid) · 4 days ago · **New**



Gratz Pilates

Manufacturing



Quality Assurance Tech

\$20/hr · Full-time job

Philadelphia, PA (On-site) · 4 days ago · **New**

Top jobs for you

[View more](#)



St. Thomas Aquinas School

K-12 Education



Grade 2 Teacher

\$43–55K/yr · Full-time job

Philadelphia, PA (On-site) · 3 months ago



Vanguard

Investment / Portfolio Management



Client Relationship Associate

\$65–69K/yr · Full-time job

Malvern, PA (Hybrid) · 2 weeks ago



School District of Philadelphia

K-12 Education



25-26 SY Teacher, Full-Time -

Full-time job

Philadelphia, PA (On-site) · 3 days ago · **New**

Not what you're looking for? [Update career interests.](#)

Handshake



Ken Bohrer

Drexel University

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📍 Philadelphia, PA

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+

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+

Skills

+

Handshake



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marketing analyst 17/300

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Location

Full-time job

Internship

Part time

Filters

1581 jobs found Sort by Most relevant

Get alerts for jobs like this
Update preferences





Ovative/group

Analyst, Digital Marketing & Measurement

\$60-66K/yr · Full-time

Minneapolis, MN + 1 · New





The YGS Group

Content Licensing Sales Associate

Full-time

Promoted · York, PA · 1wk ago





JPMorganChase

2027 Marketing Leadership Development Program - Full-Time Analyst Opportunity

\$80K/yr · Full-time

Drexel collection

New York, NY · New





Tetra Pak

Marketing Analyst





Ovative/group

Advertising, PR & Marketing

Analyst, Digital Marketing & Measurement

Posted 2 days ago · Apply by October 15, 2026 at 12:59 AM

Save

Share

Apply externally



Summary Beta

Is this summary useful?  

The job is a full-time, on-site and hybrid role for an Analyst, Digital Marketing & Measurement at Ovative Group in Minneapolis and Chicago. It requires no prior professional experience but values strong analytical skills, critical thinking, and familiarity with tools like Excel and Tableau, making it well-suited for a marketing analyst position.

At a glance

\$60-66K/yr

Medical, dental, and vision coverage plus paid time off

Hybrid or onsite, based in Minneapolis, MN, or Chicago, IL

Work in person for part or all of the week, from one of the locations

Handshake



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View your school's resources



Reply to Jason Mickool from Florida Financial Advisors?

Reply

New matches for your search: **Photography**

[View more](#)



Seneca Resources Compan...

Oil & Gas



Intern, Stakeholder Relations

Full-time inh



Aramark

Restaurants & Food Service



Accounting Coordinator

\$21/hr • Full-time inh



Camp Boggy Creek

Non-Profit - Other



2025 MALE Summer Cabin

\$1-2K/mo • Full-time inh

Handshake

Filters

CLEAR (2)

Name



Enter a name...

Schools



☒ Drexel University Only

Alumni



☒ Alumni Only

School Years



Nathan Hudwell

Drexel University

Alumni, graduated June '16

Digital Marketing Consultant at Easterseals NJ

Digital Marketing Consultant at Agile Legal

Business Administration & Management

Volunteering

Drexel University Chior

Message



Amanda Schwarz

Drexel University

Alumni

Sales Development Representative at SocialLadder

Business Development Intern at CID

Entertainment & Arts Society

Drexel Equestrian Team

Message



Estefan Rivero

Drexel University

Message

Handshake



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Events



← All events

Career fairs at your school



+114



Drexel In-Person STEM Fall Career Fair 2026

In-person • Wed, Oct 14 • 1 PM EDT

CAREER FAIR

44 students going



+67



Philadelphia Law Fair 2026

In-person • Tue, Oct 20 • 4 PM EDT

CAREER FAIR

85 students going



+3



Drexel Design & Build Career Networking Event

In-person • Wed, Sep 30 • 4:30 PM EDT

CAREER FAIR

14 students going



+10



Drexel Virtual All Majors Fall Career Fair 2026

Virtual • Wed, Oct 7 • 11 AM EDT

CAREER FAIR



+71



Drexel In-Person All Majors Fall Career Fair 2026

In-person • Thu, Oct 15 • 11 AM EDT

CAREER FAIR



+29



Pennsylvania College of Optometry Career Day 2026

In-person • Fri, Oct 23 • 10 AM EDT

CAREER FAIR

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- Build global skills with interactive tools
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- Prepare for global work & study success

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Webinars

Sep. 16 **A Guide to Indirect Communication**

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What's new

Thinking about building your career in Europe as a U.S. citizen? Here's where to start.

Europe is a great place to study, and can be a launchpad for your career, if you know where to look. A recent guide by HousingAnywhere breaks down 10 countries that combine strong universities, real work experience during your studies, and clear pathways to stay on after graduation. Here's a quick cheat sheet:

Germany — Best for engineering, tech, and finance. Berlin (startups), Munich (engineering), Frankfurt (finance). Work up to 20 hrs/week during studies, plus an 18-month post-grad job-search permit. **Netherlands** — Highly English-friendly. Amsterdam for tech and business, Rotterdam for logistics, Eindhoven for high-tech. Non-EU students can work without an extra permit, and there's a 1-year Orientation Visa after graduation.

[Read more →](#)

Did you know?

Many companies conduct their first series of interviews by phone, allowing them to quickly and inexpensively review a large number of applicants and select the most desirable candidates.

GoinGlobal

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U.S. City Career Guides

Take advantage of GoinGlobal's constantly updated expert employment advice to fast track a successful job or internship search for the largest metropolitan areas throughout the United States. Topics include: Job search resources, hiring trends, industry overviews, professional and social networking groups, work permit and visa regulations, financial considerations, resume guidelines, interview tips and cultural advice.



United States



Albuquerque



Atlanta



Austin



Baltimore



Baton Rouge



Birmingham



Boston



Buffalo



Charlotte



Chicago



Cincinnati



Cleveland



Columbus



**Dallas-Ft.
Worth**



Denver



Detroit



Greenville



Hartford



Houston



Boost your cultural IQ

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Did you know?

Jakarta is home to a number of

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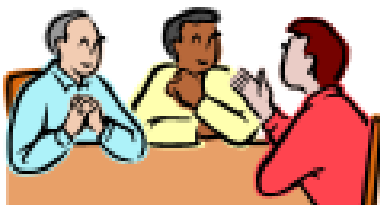
H1B Visas/OPT

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Professional Associations

a non-profit, dues-supported organization developed around a particular career field or occupation to keep its members connected and informed about industry developments. They are the key to staying current in your field and keeping up with your peers.

Some are?



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- **Drexel University (*)**

- President: Duy Thanh Nguyen [jn867 at drexel.edu]
- Vice President:
- Advisor: Ioannis Savidis
- Department Chair: Anup Das [anup.das at drexel.edu]

Country	Career Phase	Dues
USA	Graduate Student	\$32.00



We are excited to share that SWE Philadelphia has been awarded Bronze status for SWE Mission Recognition for FY25! Thanks to all of our officers and members who helped to drive SWE's mission for Philly!

Philadelphia Society of Women Engineers

Find Your Community Here!

Philadelphia Society of Women Engineers (SWE) was founded in 1950, along with the Society as a whole. SWE's mission is to empower women to achieve their full potential in careers as engineers and leaders; expand the image of the engineering and technology professions as a positive force in improving the quality of life, and demonstrate the value of diversity and inclusion.

We strive to fulfill SWE's mission through our events, outreach, and community.



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Members

Membership Types

Join our global community of nearly 45,000 women engineers and allies, spanning 90+ countries worldwide. **SWE membership and events are open to all genders.** Purchase a fiscal year 2027 membership today and it will last through June 30, 2027 (unless noted otherwise).

[Join SWE Today!](#)

Collegiate

Available to students worldwide at an accredited college or university majoring in engineering or a STEM field.

Starts at \$20

[Learn More](#)

Discounts Available



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LinkedIn



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Enhance cover image

Ken Bohrer ✓ He/Him

Senior Career Counselor in the Steinbright Career Development Center
at Drexel University/Photographer (AmericanRevolutionPhotos.com)

Philadelphia, Pennsylvania, United States · [Contact info](#)

[240 connections](#)



DREXEL UNIVERSITY



Georgia State University

Open to

Add profile section

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LinkedIn

About



I have over 35 years of experience working in a college/university Career Center.

I've counseled and advised over 35,000 undergraduate/graduate plus alums on life and career issues so far!

Photograph & Blog Writer-American Revolution reenactments-AmericanRevolutionPhotos.com

Specialties: Teaching, Resume Writing, Informational Interviews, SII, MBTI

Clifton Strengths-Context-Intellection-Maximizer-Ideation-Connectedness

Personal Mission Statement-

To educate & empower adults on formulating an entrepreneurial career plan by integrating my personal life experiences through artistic endeavors involving photography, teaching, public speaking & writing.

LinkedIn



The Drexel Alumni Networking Group

 Listed group



Drexel University Alumni

 Listed group

3,885 members

Drexel University Alumni Connections

 Listed group

1,602 members

Library Resources



Drexel University
Libraries

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Careers

Browse our best resources, organized by subject

70 SUBJECTS

Careers



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[Alumni/ae and Career Changers](#) ⓘ

✍ Sep 13, 2021 👁 141

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✍ Aug 3, 2021 👁 113

[Art and Art History Careers](#) ⓘ

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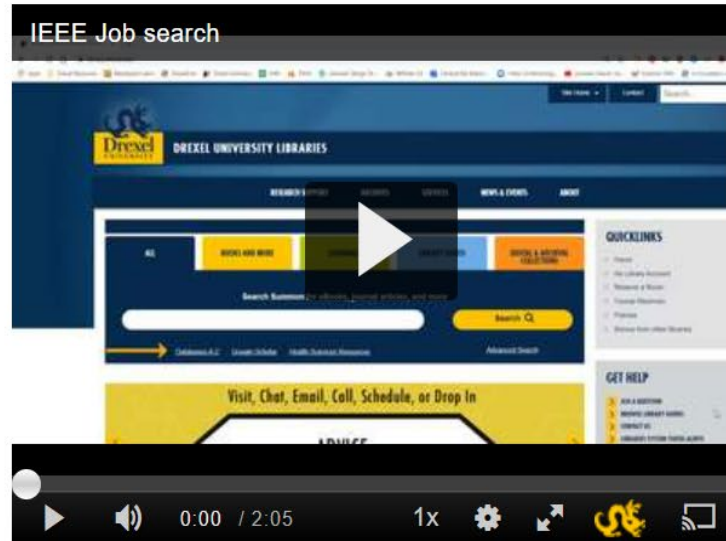
[Engineering Technology](#)

Engineering Careers

Use this guide to discover resources related to careers in engineering. This page lists general resources for all engineering majors and resources specifically for specific areas of study.

IEEE for Career Research

IEEE Job search



Library Resources

Mechanical Engineering

Aerospace and Automotive

Steinbright Career Development Center

For more job search resources, follow the links below to SCDC's career guides, and to Handshake, the job search portal with positions posted by employers interested in Drexel students.

- [SCDC - Career Guides](#)
- [Handshake](#) 

Going Global

To access this website, go to [DrexelOne](#). Then click on the Coop and Career Services Tab. Once on that page you will see a link to Going Global in the box for Career Services.

Going Global provides country-specific and American city-specific career and employment information, Country and City Career Guides, H1B Visa information, employer information, internship and job listings within the United States and around the world. Also included

Professional Organizations

- [Engineer's Club of Philadelphia](#)
Engineer's Club encourages networking in the Philadelphia area, check out the resources for students.
- [National Academies of Sciences, Engineering and Medicine](#)
The website of the National Academies of Sciences, Engineering and Medicine contains reports, discussion papers, presentations and other materials on a wide range of topics.
- [National Society of Professional Engineers](#)
Society that addresses professional concerns of all engineers.

Job Listings

- [Engineering.com](#)
News, information on industries, and job listings.
- [Engineering Central](#)
Find engineering jobs and post your resume.
- [Engineerjobs.com](#)
Search engineering jobs and read about careers in engineering.
- [IEEE Job Site](#)
Search IEEE for engineering jobs.

Books



Mergent Intellect

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RESEARCHING A COMPANY

Recommended resources for company research

Company Research

[Mergent Intellect Video Tutorials](#)

[Basic company information](#)

[Researching a Private Company:
subscription resources](#)

[Researching a Private Company: web
resources](#)

[Company Information within Literature
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[Company financials](#)

[Analyst Reports](#)

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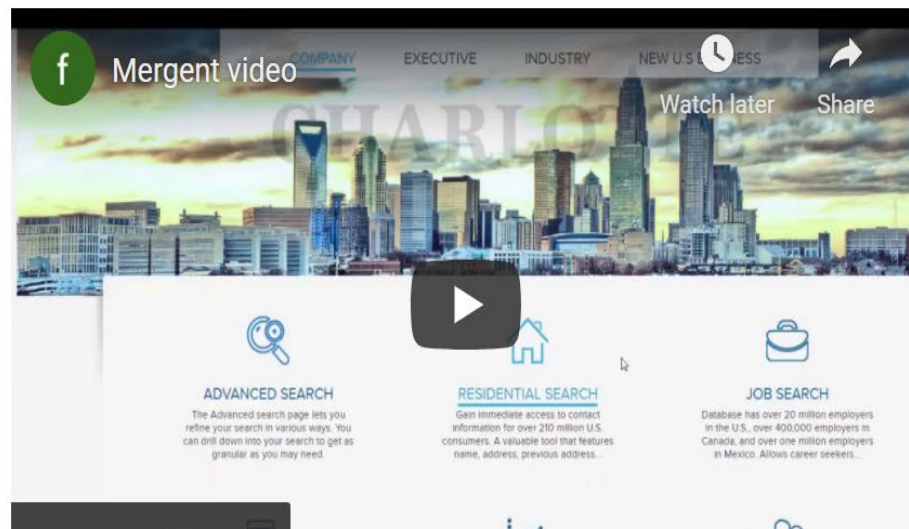
[Free Library of Philadelphia Resources](#)

[Citing Business Resources](#)

Mergent Intellect Video Tutorials

- [Mergent Intellect: Quick Search](#)
Video illustrating features of Mergent Intellect's Quick Search.
- [Mergent Intellect: Advanced Search](#)
Video illustrating the features of Mergent Intellect's Advanced Search
- [Mergent Intellect: Build a File](#)
Video explaining how to build a file (list of companies, executives, etc.) in Mergent Intellect

Drexel University Libraries video about finding Mergent Intellect from the Libraries website and using this database to search for companies:



Informational Interviews

...involves talking with people who are currently working in the field to gain a better understanding of an occupation or industry and build a network of contacts in the field.



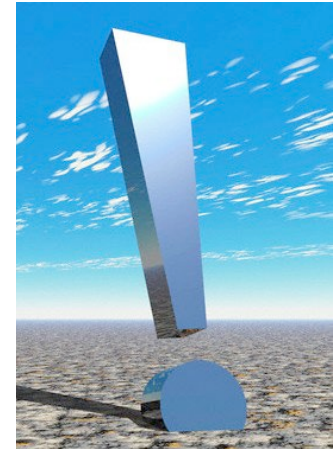
[200 Informational Interview Questions to Ask | LiveCareer](#)

Typical Questions?

- **How did this work interest you and how did you get started?**
- **Can you suggest some ways a student could obtain this necessary experience?**
- **What are the skills that are most necessary for a position in this field?**
- **How is the economy affecting the industry?**
- **How did your college experience prepare you for this job?**
- **How would you assess the experience I've had so far in terms of entering the field?**

Important Points

- Use the term “informational Interview” not “interview” when asking to meet someone
- Ask to meet for 15 minutes only
- Ask for other contacts
- Research the company and dress professionally
- Send thank-you



Alumni Association



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Dragon Network Promo Video

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Welcome to Dragon Network

Drexel University's official online professional
development community for students and alumni.

Watch on YouTube

Final Thoughts

- Your job search is a full-time job (not 10 minutes per day)
- Spend 10-20 hours per week
- Consider areas outside of Center City Philadelphia
South Jersey, Delaware, Philly suburbs, etc. National, International
- Look into job roles in different industries
Accounting in the health care industry, not just an acct. firm
- Speak with family, friends, peers, and old bosses/co-workers
- Not all of them are following your every move...TELL THEM



Additional Workshops....



SCHEDULE FALL TERM 2026

September

Graduate Students-Overview of SCDC Services

Thursday, September 24 1:00-2:00PM

October

Graduate Students-Career Fair Prep

Thursday, October 1 1:00-2:00PM

Graduate Students-Writing an Effective Resume

Tuesday, October 6 2:00- 3:00PM

Graduate Students-New Student- Career To Do List!

Tuesday, October 13 2:00- 3:00PM

Graduate Students-Interviewing Techniques

Thursday, October 22 1:00-2:00PM

Graduate Students-Cover Letters are Important

Tuesday, October 27 2:00-3:00 PM

November

Graduate Students-Writing an Effective Resume

Wednesday, November 4 1:00- 2:00PM

Graduate Students-LinkedIn/Handshake Profiles

Thursday, November 12 1:00-2:00PM

Graduate Students-Job Search Strategies That Work

Wednesday, November 18 2:00-3:00PM

Events



Drexel University



Virtual Pre-Law or Graduate School Drop-In Hours

Virtual · Wed, Mar 4 · 3 PM EST

GUIDANCE

Event in 49 days



Drexel University



Graduate Students-Job Search Strategies That...

Virtual · Thu, Mar 5 · 2 PM EST

GUIDANCE

Event in 50 days



Drexel University



Graduate Students Resume Drop-Ins

In-person · Tue, Mar 10 · 11 AM EDT

GUIDANCE



Drexel University



Graduate Students-Interviewing Techniques

Virtual · Tue, Mar 10 · 3 PM EDT

GUIDANCE

Roman Philosopher Seneca-
*"Luck is what happens when
preparation meets opportunity"*

QUESTIONS?